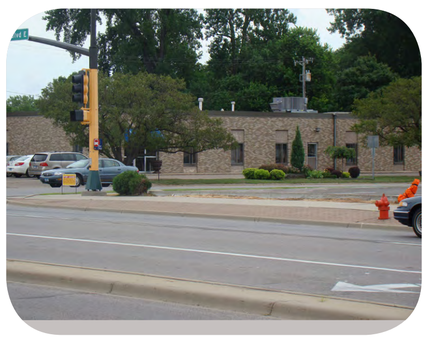
Existing Conditions

Corridor Demographics

	Within ¼ Mile of Rapid Bus Stations	Within ½ Mile of Rapid Bus Stations
Population (2010)	14,900	31,200
Housing Units (2010)	7,500	15,500
Total Jobs (2008)	68,800	92,400



American and 12th

Current Bus Service

Route	542
Average Weekday Bus Speed	16.8 miles per hour
Average Weekday Riders in Corridor	200
On-time Performance	96.0%
Frequency (Rush Hours)	30 Minutes

American and Bloomington

American at Lindau

Portland and American

Rapid Bus Concept

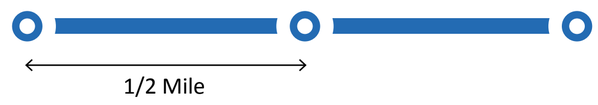
Overview

Corridor Length: 14.3 Miles
Number of Stations: 19
Stations per Mile: 2.6
(MOA to Normandale Lakes)

Frequency and Stop Spacing

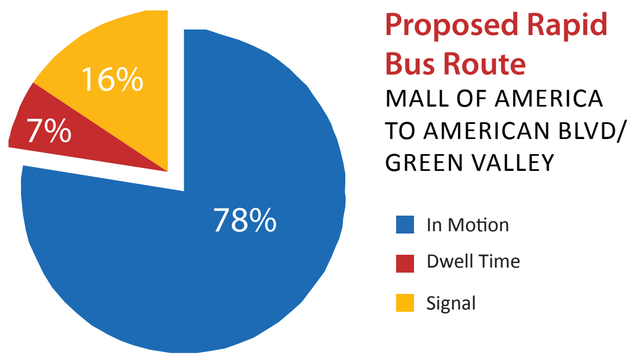
Weekday Rush Hours

Rapid Bus: 15-minute Service



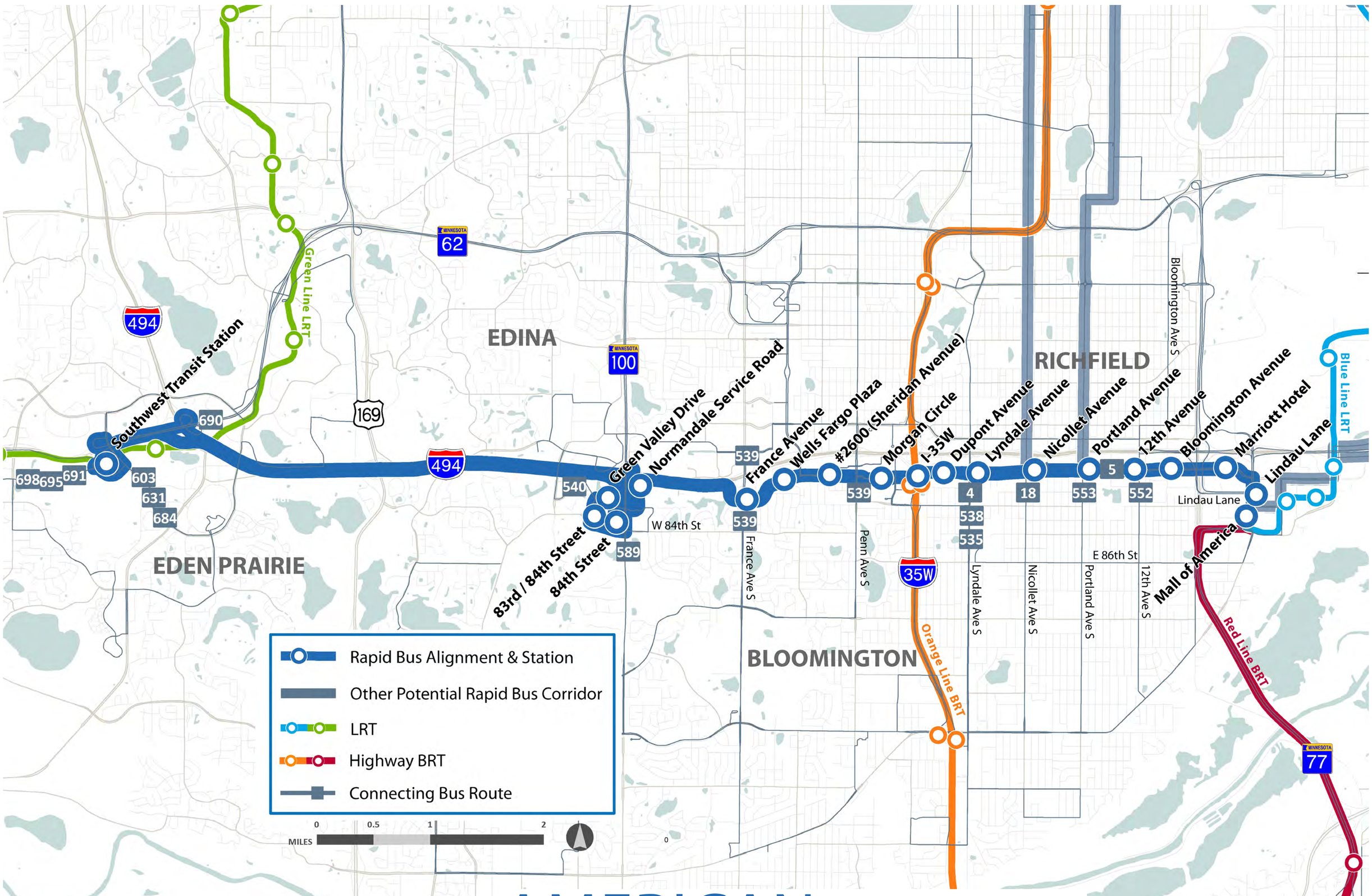
Route 542: Replaced by Rapid Bus

Rapid Bus Travel Time



Travel Time Savings

MALL OF AMERICA TO AMERICAN BLVD/GREEN VALLEY	
Existing Route 542	32 Minutes
Rapid Bus	25 Minutes
Change	**22% Faster**



AMERICAN Boulevard

RAPID BUS CONCEPT

Metropolitan Council
Metro Transit