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November 2012

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Congratulations to the 2012 Commuter Choice Award winners!



COMMUTER
CHOICE
AWARDS
2012

Twelve Twin Cities organizations/employers and four individuals on Nov. 7 received Commuter Choice Awards for innovation in helping people get to work without adding to traffic congestion.

We salute all the creative work being done to promote commuter alternatives. It's encouraging to see the high level of commitment at expanding commuter options throughout the community. Thanks for all of your great work!

Commuter Choice Awards were presented to these employers and organizations:

- Best Buy corporate headquarters
- City of St. Paul
- Haberman marketing firm, Minneapolis
- Hennepin County
- Inland Management Group, Minneapolis
- Minnesota Department of Transportation
- Minnesota Valley Transit Authority
- Mississippi Market Natural Food Co-op
- Penn Cycle (also named Organization of the Year)
- University of Minnesota Parking and Transportation Services (Employer of the Year)
- University of St. Thomas
- Western National Insurance, Edina

Commuter Choice Awards were also presented to these individuals:

- Russ Boverhuis, Bloomington (Commuter of the Year)
- Mike Madden, St. Paul
- Charlie Stark, Northfield (Lifetime Achievement Award)
- Melissa Wenzel, St. Paul

[Learn more about Commuter Choice Award winners.](#)

Smart commute programs for your employees can be an effective recruitment tool. Another tool to raise your profile is to become a Best Workplace for

Commuters. Learn more about the program from your employer outreach specialist or visit the Best Workplaces for Commuters website for [details](#).



Ramsey Station is now open for Northstar service!

Ramsey Station – the sixth suburban station on the Northstar Line – is now open. It's easier than ever to improve your commute with Northstar.

On Northstar, you can sit back, forget traffic and weather slowdowns and enjoy the ride.

Welcome aboard at Ramsey Station

- Get to downtown Minneapolis in about 35 minutes
- Weekday fare to/from Target Field Station is \$3.50
- Free, secure and covered parking in attached ramp
- Free overnight parking (up to seven days); check with Ramsey Police for permit
- Service to all Vikings and Twins games

Do you ride with a Metropass?

Your pass is worth \$3 toward your Northstar fare. If you board at Anoka, Coon Rapids or Fridley, or ride station-to-station, your fare is covered.

If you ride from Big Lake, Elk River or Ramsey, you need stored value to cover the additional fare.

Get the Northstar schedule [here](#).



Thanks for promoting Rideshare to Work Month

Thanks for helping us promote Rideshare to Work

Month in October.

During the month, Metro Transit and the region's Transportation Management Organizations offered incentives to encourage more commuters to share the ride in a carpool or vanpool.

To be eligible for prizes, commuters had to have an account on the Rideshare Planner with a commute profile indicating they were available for potential car- or vanpool opportunities in October.

Great news! We recorded 590 new accounts during the month. Here's a good reminder for your employees – if they don't find a match at first, they should check back often. The number of potential matches grows each time a new account is added.

Congratulations to these prizewinners!

- Week 1 winner: Paresh M. of Hopkins, Acer One Netbook
- Week 2 winner: Scott V. of Maplewood, Kindle Fire
- Week 3 winner: Erik L. of St. Paul, Acer One Netbook
- Week 4 winner: Val D. of Forest Lake, Kindle Fire
- Month's winner: Michelle B. of Maple Grove, Acer One Netbook and Kindle Fire

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